

NW759818

BILL CYCLE

9/29/2016
INVOICE DUE DATE

201609

10/30/2016

STRATEGIC MEDIA SERVICES, INC 1023 31ST, NW 4TH FLOOR WASHINGTON, DC 20007-4458

INVOICE

| AGENCY | AGENCY NO. | CUSTOMER | CUSTOMER NO. |
|-------------------------------|------------|-------------------------|--------------|
| STRATEGIC MEDIA SERVICES, INC | 1184 | HRO and Winger IL HD 45 | 23256 |

| ORDER NO. | MARKET | PRODUCT TYPE | COST | UNITS ORDERED | UNITS AIRED |
|-----------|---------|--------------|------------|---------------|-------------|
| NW469577 | Chicago | TV | \$1,905.00 | 7 | 7 |

INVOICE NOTES

see note for net/ZONE PRI IP=5 NP=4 62336091

Gross Advertising Total \$1,905.00
Agency Commission (\$285.75)
Rep Commission (\$210.51)

Net Advertising Total \$1,408.74

Terms: Net 30 Days

Mail to: Comcast Spotlight

12964 Collections Center Drive

Chicago, IL 60693



INVOICE NO.

NW759818

9/29/2016

BILL CYCLE

INVOICE DUE DATE

INVOICE DATE

201609 10/30/2016

AFFIDAVIT

Product: 164 Estimate No: 1578 Comcast Order No: NW469577

Market: Chicago Contract Type: Single

Campaign No:

TIM Est No: 1095308 AE Name: WASHINGTON DC NCC -

Commercial Summary

| Spot ID | Title | Zone | Networks | Spots | Cost |
|-----------|-------|---|------------|-------|------------|
| ND1756754 | | Bloomingdale IL U-verse/4080, BLOOMINGDALE/6196. | CSNC, ESPN | 7 | \$1,905.00 |
| | | SCHAUMBURG/1795 | | | |

Channel Summary

| Network | Zone | Spot ID | Spots | Cost |
|---------|------------------------------|-----------|-------|----------|
| CSNC | BLOOMINGDALE/6196 | ND1756754 | 1 | \$300.00 |
| CSNC | Bloomingdale IL U-verse/4080 | ND1756754 | 1 | \$300.00 |
| CSNC | SCHAUMBURG/1795 | ND1756754 | 2 | \$600.00 |
| ESPN | BLOOMINGDALE/6196 | ND1756754 | 1 | \$251.00 |
| ESPN | Bloomingdale IL U-verse/4080 | ND1756754 | 1 | \$202.00 |
| ESPN | SCHAUMBURG/1795 | ND1756754 | 1 | \$252.00 |

| Date | Net | Zone/Syscode | Time | Spot Name | Program | Len | Line | Rate | Flag |
|---------|------|------------------------------|--------|-----------|-------------------------|-----|------|----------|------|
| 9-21-16 | CSNC | Bloomingdale IL U-verse/4080 | 6:03PM | CWTV8431H | Chi White S@Phi Philli | 30 | 3 | \$300.00 | |
| 9-21-16 | CSNC | BLOOMINGDALE/6196 | 8:29PM | CWTV8431H | Chi White S@Phi Philli | 30 | 4 | \$300.00 | |
| 9-21-16 | CSNC | SCHAUMBURG/1795 | 7:25PM | CWTV8431H | Chi White S@Phi Philli | 30 | 1 | \$300.00 | |
| 9-22-16 | ESPN | Bloomingdale IL U-verse/4080 | 6:55PM | CWTV8431H | Clemson at Georgia Tech | 30 | 5 | \$202.00 | |
| 9-22-16 | ESPN | BLOOMINGDALE/6196 | 6:55PM | CWTV8431H | Clemson at Georgia Tech | 30 | 6 | \$251.00 | |
| 9-22-16 | ESPN | SCHAUMBURG/1795 | 8:07PM | CWTV8431H | Clemson at Georgia Tech | 30 | 7 | \$252.00 | |
| 9-23-16 | CSNC | SCHAUMBURG/1795 | 8:58PM | CWTV8431H | Chi White S@Clev India | 30 | 2 | \$300.00 | |

Order# NW469577 Total: \$1,905.00



INVOICE NO.
NW759818

BILL CYCLE
201609

BILL TO

STRATEGIC MEDIA SERVICES, INC 1023 31ST, NW 4TH FLOOR WASHINGTON, DC 20007-4458

Amount Paid:

REMITTANCE

Note:

Please return this document with your payment

| AGENCY AGENCY NO. | | CUSTOMER | CUSTOMER NO. | |
|----------------------------------|------|-------------------------|--------------|--|
| STRATEGIC MEDIA SERVICES, INC | 1184 | HRO and Winger IL HD 45 | 23256 | |

 Terms:
 Net 30 Days
 Phone:
 248-723-7582

 Mail to:
 Comcast Spotlight
 Fax:
 248-792-2682

12964 Collections Center

Drive

Chicago, IL 60693

Special Note: For billing inquires: Cdspot_busops@comcast.com

| Net Balance Due | | | | \$1,408.74 |
|------------------------|--------------------------|--|-----------------------------------|------------|
| We accept checks, mo | oney orders, and all maj | or credit cards. | | |
| To pay by credit card, | please check one box, f | ill out the information | below, and fax to (248-792-2682). | |
| MasterCard | □ VISA | ************************************** | DISCOVER'S | |
| Card Number: | | | | |
| Expiration Date: | | | | |
| Signature: | - | | | |
| Print Name: | | | | |